

# The Total Economic Impact™ Of Promethean® ActivPanel®

FORRESTER®

Through 153 surveyed participants, five customer interviews and data aggregation, Forrester concluded the following 5 year financial payback and benefits to teachers and students.

## FINANCIAL SUMMARY (FIVE-YEAR PRESENT VALUE)

Return on investment: 12%

Total IT management efficiencies **\$406,964**

Reduced spend on printing materials **\$227,013**

Cost savings from avoided projector bulb replacements **\$101,285**

## PROMETHEAN ACTIVPANEL BY THE NUMBERS



48% decline in IT tickets



54% reduction in annual spend on printing materials



\$26.7k annual savings from avoided projector bulb replacements

## VOICE OF THE CUSTOMER

“If you are going to maximize your economic impact on students with technology, you have to minimize costs and create something that is standard and sustainable. So, what we did with Promethean is develop a standard that we could use across all classrooms and that would work in every space. When you have a standard, it also standardizes the level of support required from technology staff as they can support one type of device.”

Chief business official, public school district in California

## STUDENT IMPACTS

Saw increased collaboration between students and teachers (64%)

Saw increased collaboration between students (61%)

Saw improved student attention (64%)

Saw increased student attendance and test scores (60%)

## TEACHER IMPACTS

Reduction in time spent on lesson planning (21%)

Reduction in time spent on lesson delivery (less disruptions) (21%)

Reduction in time spent on context switching (22%)

Saw improved teacher satisfaction (66%)

Base: 153 US-based education interactive flat panel display respondents  
Source: A commissioned study conducted by Forrester Consulting on behalf of Promethean, February 2021  
This document is an abridged version of a case study commissioned by Promethean titled: The Total Economic Impact™ Of Promethean® ActivPanel® , May 2021.

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Read the full study